
Report to: Cabinet **Date of Report:** 16th August 2012

Subject: North Liverpool and South Sefton Strategic Regeneration
Framework - Green Print for Growth and 2011/12 Delivery Plan

Report of: Director of Built Environment **Wards Affected:** Linacre,
Derby, Church, Litherland,
Netherton and Orrell, Ford

Is this a Key Decision? Yes **Is it included in the Forward Plan? Yes**

Exempt/Confidential: No

Purpose/Summary

To update Cabinet on the North Liverpool and South Sefton SRF in respect of;

- The Green Print for Growth Framework
- The 2012/13 Delivery Plan

And what this means for South Sefton

Recommendation

It is recommended that Cabinet approves :-

Part 1 of this Report

1. the Green Print for Growth Framework

Part 2 of this Report

2. the 2012/13 Delivery Plan

How does the decision contribute to the Council's Corporate Objectives?

<u>Corporate Objective</u>		<u>Positive Impact</u>	<u>Neutral Impact</u>	<u>Negative Impact</u>
1	Creating a Learning Community	/		
2	Jobs and Prosperity	/		
3	Environmental Sustainability	/		
4	Health and Well-Being	/		
5	Children and Young People	/		
6	Creating Safe Communities	/		
7	Creating Inclusive Communities	/		
8	Improving the Quality of Council Services and Strengthening Local Democracy	/		

Reasons for the Recommendation(s): To enable progress to be made in respect of authorisation to develop the Green Print Framework in Sefton and to deliver the North Liverpool and South Sefton SRF in respect of the 12/13 Delivery Plan

What will it cost and how will it be financed?

There are no financial implications as a result of this report.**Implications:**

The following implications of this proposal have been considered and where there are specific implications, these are set out below:

Legal None		
Human Resources None		
Equality		
1.	No Equality Implication	<input checked="" type="checkbox"/>
2.	Equality Implications identified and mitigated	<input type="checkbox"/>
3.	Equality Implication identified and risk remains	<input type="checkbox"/>

Impact on Service Delivery:

Not applicable.

What consultations have taken place on the proposals and when?

The Head of Corporate Finance and ICT (FD 1698) has been consulted and has no comments on this report as there are no direct financial implications as a result of it.

The Head of Corporate Legal Services (LD 1015/12) has been consulted and has no comments on this report.

Are there any other options available for consideration?

Not applicable.

Implementation Date for the Decision

Following the expiry of the “call-in” period for the Minutes of the Cabinet Meeting

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Background Papers:

None

Part 1: Green Print for Growth, The making of the Great Park...

Background

1. The idea is to create a Great Park connecting together the City Centre, North Liverpool, South Sefton and the River Mersey waterfront. The Great Park brings a collective identity, sense of purpose and direction to connect existing projects together and encourage new investors to think about North Liverpool and South Sefton as a connected part of the Liverpool City Region in a positive way. The Great Park will enable investment and create jobs by setting in place an ambition that:
 - creates the Greenest City Park in the UK within 10 years
 - creates over 300 jobs and new training opportunities
 - delivers 10 big projects and 1001small projects
 - plants 10 trees for each resident every 10 years
 - encourage everyone to contribute in their own way
2. GreenPrint for Growth is about improving the lives of local people and making North Liverpool and South Sefton 'investment ready' to attract investors and visitors alike. It is a way of bringing together and connecting ideas, investments and actions for our waterways and greenspaces.
3. The ideas for the Great Park, the Lanes and Moorings as set out in the leaflet which can be accessed via this link: <http://www.liverpoolvision.co.uk/Docs/DownloadDocs/313GreenPrint%20for%20Growth.pdf> are the starting point for securing and targeting investment and activity around key opportunities identified to date.
4. The next steps are to:
 - continue to support and connect local groups and projects
 - continue to work with key city investors that have begun to align their investment programmes with the Great Park ideas
 - work more closely with developers who are actively looking for opportunities and innovative ways to coordinate investments
 - promoting GreenPrint for Growth and the Great Park to secure funding and resources as opportunities allow
5. Greenprint had already been to Vision's Board (and approved by their Mayor and several Cabinet Members who sit on the Board). They are proposing a formal launch of Greenprint at the next SRF Stakeholders meeting which is the morning of 27th July 2102 at Bootle Cricket Club.

Proposal

6. The northern end of the SRF boundary is defined by the edge of the Linacre and Derby wards. It is an arbitrary boundary in respect of Green Print for Growth which affords the opportunity to improve the environment for residents impacted most by Port expansion proposals. In this respect Liverpool Vision are supportive of extending the Green Print Framework to capture the southern end of Crosby Coastal Park, and Dunnings Bridge Road. This captures the Church, Litherland, Netherton and Orrell and Ford wards.
7. Should Regional Growth Funding be approved for the River Dredging Project, the Mersey Docks and Harbour Company have indicated financial support for several areas of study that would involve an Investment Framework approach - outlined in a separate report to – CM R and T, 11th July). It's proposed that this would include an Environmental Study to develop proposals further - in respect of the "moorings", "lanes" and "gardens" outlined in the Green Print framework.

Part 2: 2012/13 Delivery Plan

8. An SRF Officer Steering Group continues to manage the partnership between Liverpool City Council and Sefton Council. The Thematic Groups of the partnership have produced a Delivery Plan for 2012/13 which can be accessed via this link:
<http://www.liverpoolvision.co.uk/Docs/DownloadDocs/328NLSS%20Report%2031%20july%202012.pdf> The Liverpool Vision Board has endorsed the 12/13 Delivery Plan.
9. Officers are working in a number of areas which are relevant to the SRF objectives and to Sefton in particular. These include;
10. Port of Liverpool Expansion: Officers are progressing the legal agreement with the Mersey Docks and Harbour Company (MDHC) in respect of the Regional Growth Fund conditional offer letter to dredge the Mersey for the benefit of estuary channel users.
11. In addition Peel Ports are planning the delivery of a deep River Terminal capable of handling post panamax shipping
12. Business Support: Liverpool Vision and Sefton Council's Invest Sefton service are the drivers for stimulating business and enterprise growth.

Key activities will include;

- 1:1 business advice and support through a dedicated Business Growth Manager
- Access to 1:1 specialist business support

- Financial support for new and existing businesses seeking to create new sustainable growth and job opportunities through the Stepclever Legacy project
 - Retention of a small Stepclever delivery team providing access to new funding
 - Inward investment support in conjunction with LCR Local Enterprise Partnership
 - Developing business sector networks including North Liverpool Business Forum
 - Access to demand driven business support events and workshops
13. Skills and Employment: Maximising the local economic benefit from major investments such as Port expansion, but also Liverpool Waters and Low Carbon technology is a key objective. A number of initiatives are being developed to link education and training providers with local industries. Sefton@Work are developing a targeted recruitment and local supply chain methodology in connection with the Port of Liverpool's expansion plans. This will be designed to target jobs towards Sefton and Liverpool residents and to maximise training and apprenticeship opportunities. In particular Sefton@Work are supporting workless residents with health problems, low skills, who are social tenants and those who are most affected by welfare reform.
14. GreenPrint for Growth: (Please see Part 1 of this report)
15. Housing Regeneration: Reshaping the housing offer, which commenced under the former New Heartlands housing market renewal pathfinder is continuing. The aim is to help ensure that North Liverpool and South Sefton provide the type and quality of homes that will support the retention of existing residents and help attract new ones. In Sefton the focus is on Klondyke and Bedford/Queens.
16. Transport: In Sefton a priority is to secure Government support to enable the Highways Agency to undertake feasibility work that will address the demand in the future for Port Access.
17. Bootle Town Centre: Bootle's importance as a regeneration priority is reflected in the Council's emerging Local Plan. The SRF is an important vehicle for promoting a unified ambition for Bootle as it represents the only existing town centre within this area.
18. Integrated Family Support: Common to both local authorities are the Implementation Plans which will be formulated to support the Government's high profile troubled families initiative aimed at turning around the lives of families involved in crime, anti social behaviour, poor school attendance, and where ill health and worklessness are also key factors. It's recognised in the delivery plan that the impact of the Welfare Reform Bill on North Liverpool and South Sefton needs to be considered.